

# Door Drop Service for Exhibitors

**AAPM 2016** JUL 31–AUG 4



COMMUNICATING OUR VALUE  
IMPROVING OUR FUTURE.

58<sup>TH</sup> ANNUAL MEETING & EXHIBITION | WASHINGTON, DC

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## Why should I do a Door Drop? What about technology?

Does a restaurant tell you to look at their app or do they give you a menu? A hard copy of your promotional material, delivered directly to the hotel rooms of trade show attendees, is a very effective way to reach your prospects.

## Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

## Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Rachel Smiroldo of AAPM at [rachel@aapm.org](mailto:rachel@aapm.org) to obtain approval.

## Why should I work with Convention Communications instead of contacting the hotels myself?

AAPM has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* the legwork.

## Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

## How do I work with Convention Communications?

Call Bob Clayton at (321) 939-0171 to discuss your requirements, or email [bob@doordrop.com](mailto:bob@doordrop.com).

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### Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

### Details

Largest 7 Hotels \$4,325\*

\*Price for a single item, maximum 2.0 ounces.

Deadline for Materials: July 21

Your materials will be delivered on Sunday night, July 31, 2016, to the Washington DC hotel rooms of the AAPM Annual Meeting attendees.

