



# ONLINE ADVERTISING RESERVATION FORM

2011 Joint AAPM/COMP Meeting Website  
<http://www.aapm.org/meetings/2011AM/>

## ACCOUNT INFORMATION

**Advertiser**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

PLEASE APPROVE

AND FAX TO DEBBIE BOTT

AT: 516-576-2481

THANK YOU!

Purchase Order#: \_\_\_\_\_

### 2011 Online Ad – Meeting Site:

1 Year Banner 468 x 60 pixels  
Rate: \$3,685

Advertising Contact:

Debbie Bott, Advertising Sales Manager  
American Institute of Physics  
Two Huntington Quadrangle, Suite 1N01  
Melville, NY 11747  
Phone: 516-576-2430  
Fax: 516-576-2481  
E-mail: [dbott@aip.org](mailto:dbott@aip.org)

### INSTRUCTIONS:

Be sure to include files in the appropriate formats listed, Along with the specific URL that you would like to be linked to.

Link Banner to: (Banner on File)

[www.](http://www.)\_\_\_\_\_

E-mail banner to [dbott@aip.org](mailto:dbott@aip.org)  
468 x 60 pixels

.jpeg, .gif, .html and flash files up to 30 kilobytes

When submitting .swf files, the original flash files must be prepared for click-tracking according to the instructions which will be emailed to you separately as an attachment or please [see instructions](#) on how to "Prepare Click-Tracking for Developers" if sending .swf files. Thank you.

**Thank you for your order! Debbie Bott, Advertising Sales Manager**

\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
Date

### **Publishers Copy Protective Clause:**

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