

52nd Annual Meeting
July 18-22, 2010

Pennsylvania Convention Center
Philadelphia, Pennsylvania



EXHIBITOR OPPORTUNITY TO CAPTURE PRESENTATIONS

Type of Service	Service Defined	Presentation Length	Corp Affiliates Fees	Non-Corporate Affiliate
Corporate Profile <i>This offer will only apply if 10 or more Exhibitors register</i>	Exhibitors who wish to participate will be assigned a time slot for the digital capture of their demonstration. The scheduled time will allow for any set up or take down of exhibitor products or equipment and up to 5 minutes of film time. One retake of film time is allowed. The digital capture will take place in a mock studio type setting. Presentations will consist of streaming audio and video of the presentation with the video and slides in a synchronized format. Documents can be attached and hyperlinks to your website may be included. Presenters are encouraged but not required to give a product demo using products or equipment that can be carried into the room or are present in the exhibitor booth. Presenters are encouraged to provide PowerPoint slides of the presentations. Presentations will be hosted in the AAPM Virtual Library accessible to all members for twelve months	up to 5 minutes	\$700	\$950
Users Meetings Or Symposia	Pricing includes the digital capture of content in ONE room. Concurrent rooms may be captured subject to an additional price. Presentations will be produced in Flash and formatted for both PC/Mac. Technology will be used to capture all screen movement, embedded video files and animations. This price would only include the capture, production (video/audio of the speaker synchronized with slides in a branded for your Company presentation console) and hosting of the Users Meeting for 12 months of in the AAPM Virtual Library AND Blue Sky Broadcast will link this content to your Company website for the same period of time. Presentation console and hosting of the Users Meeting for 12 months of in the AAPM Virtual Library. You may elect to have your presentation produced in DVD-ROM format for a fee of \$500. Any union labor or patch fees charged by the venue related to filming are your responsibility. Blue Sky Broadcast will work with your AV provider to ensure a seamless capture and should a camera riser or supplemental lighting be needed to ensure a quality capture due to room configuration these will be your responsibility.	Half day Full day ½ day = event up to two hours in length Full day= event over two hours in length	\$5,600 \$6,700	\$6,600 \$7,700
In Booth Taping	Exhibitors who wish to participate will be assigned a time slot for the digital capture of their demonstration. The digital capture will take place in the assigned booth space of the Exhibitor in the exhibit hall after hours. This price would only include the capture, production and hosting for 12 months in the AAPM Virtual Library.	Up to 90 minutes of recorded content	\$3,300	\$4,300
DVD ROMs	Any of the above can be made available for a mastering and duplication fee. Pricing includes four-color graphics on label, clamshell case and assembly. Additional packaging styles available. Shipping not included.	\$500 per master plus \$4 per copy produced with discounts on volume exceeding 100		
Additional Services provided by Blue Sky Broadcast				
Location Taping	Capture crew will travel (within the U.S.) to location determined by Exhibitor to film a presenter/speaker of your choice. This price would only include the capture, production and hosting of the Users Meeting or Symposia for 12 months of in the AAPM Virtual Library. AND Blue Sky Broadcast will link this content to your Company website for the same time. Pricing includes the digital capture of content in ONE room. You may elect to have that produced in DVD-ROM format for a mastering fee of \$500. Any union labor or patch fees charged by the venue related to filming are your responsibility. Blue Sky Broadcast will work with your AV provider to ensure a seamless capture and should a camera riser or supplemental lighting be needed to ensure a quality capture due to room configuration these will be your responsibility.		\$5,900 Half Day \$7,900 Full Day (plus travel not to exceed \$750)	\$6,900 Half Day \$8,900 Full Day (plus travel not to exceed \$750)
Repurposing of Existing Video	Exhibitor to supply existing video and/or audio with slides which will be synchronized and placed in a branded for your Company presentation console and hosted (per approval by AAPM after review of the content). Content limited to 90 minutes in length. Content will be hosted in the AAPM Virtual Library for twelve months.		\$1,900	\$2,900
Posting of Multimedia Products	Exhibitor to supply existing multimedia product (CD, DVD, etc) for posting the in the AAPM Virtual Library, per the approval of AAPM. Subject to Blue Sky Broadcast reviewing the format to make certain it can be formatted for delivery in the AAPM Virtual Library. Content will be hosted in the AAPM Virtual Library for 12 months.		\$2,000	\$3,000

Presentations will be captured during the 52nd AAPM Annual Meeting dates only