

# NEW Sponsorship Levels for the 2008 AAPM Annual Meeting!



For recognition of your sponsorship, your company's name and the item sponsored will be listed on the sponsorship page of the 2008 Pocket Program and as indicated below.

## GOLD LEVEL - \$5,000

- Partial Sponsorship of the AAPM Wireless Lounge, (a \$6,500 value) Sponsor's logo will be on the start-up page, the first thing attendees will see as they connect.
- Banner with logo hung at entrance to exhibit hall - "Thanks to our Gold Level Sponsors"
- Sponsor's name and logo included in the 50<sup>th</sup> Anniversary Gala Dinner program as a Gold Level Sponsor.
- Sponsor's name and logo included in the 50<sup>th</sup> Anniversary pocket program as a Gold Level Sponsor.

## SILVER LEVEL - \$2,500

- CHOICE of a partial sponsorship of EITHER the Electronic Message Center OR (2) Exhibit Hall Refreshment Breaks.
  - Electronic Message Center - Sponsor's logo will be displayed on the login screen.
  - Refreshment Break - A sign acknowledging your sponsorship will be located in each Lounge Area.
- Banner with logo hung at entrance to exhibit hall - "Thanks to our Silver Level Sponsors"
- Sponsor's name and logo included in the 50<sup>th</sup> Anniversary Gala Dinner program as a Silver Level Sponsor.
- Sponsor's name and logo included in the 50<sup>th</sup> Anniversary pocket program as a Silver Level Sponsor.

## OTHER À LA CARTE SPONSORSHIP OPPORTUNITIES

### Exclusive Sponsorships Opportunities:

- **WATER BOTTLES (\$2,500) exclusive sponsorship! (No longer available)**



This year every scientific attendee will receive a complimentary water bottle in their tote bag. These bottles can be refilled from one of the 18 water coolers in the convention meeting space or exhibit halls. Your logo will be printed on the HDPE plastic bottle along with a green leaf, highlighting you as one of AAPM's green partners.

- **BOX LUNCHEES IN THE EXHIBIT HALL (\$1,500) (No longer available)**

On Sunday, July 27 the exhibit hall opens at 1:00pm with box lunches for all scientific attendees. Sponsor's name will be announced on the P.A. system as the doors open. A sign acknowledging your sponsorship will be located in each lunch pick-up lounge.

### Partial Sponsorship Opportunities:

- **18' HD WIDE SCREEN (\$950-\$3,500)**

The popular 18' HD Screen will return in 2008! Is 90 square feet of high definition surface big enough for your message? Prices range from \$950-\$3,500, depending on the length of your message. The HD screen will be prominently placed in the exhibit hall, and will carry program reminders as well as sponsors' messages.

Contact [al@neopromo.com](mailto:al@neopromo.com)



- **ELECTRONIC MESSAGE CENTER (\$1,500)**

Everyone uses the Message Center terminals, so it's the ultimate opportunity to reach the attendees. Your logo will be placed right on the front screen; your company name and booth number will appear on each individual message an attendee receives.

• **EXHIBIT HALL MORNING AND AFTERNOON BREAKS (\$600)**

Refreshment breaks will be held each day in the exhibit hall, Sunday through Wednesday. A sign acknowledging your sponsorship and booth location will be located in each refreshment lounge. **Break schedule:**  
SUNDAY 3:00pm • MONDAY 9:30am AND 3:30pm • TUESDAY 9:30AM AND 3:30PM • WEDNESDAY 9:30am

• **ELECTRONIC POSTER VIEWING AREAS (\$500)**

Three Electronic Poster Viewing areas in the Exhibit Hall will allow attendees to view posters electronically. A sign acknowledging your sponsorship and booth location will be located in each viewing area.

• **CHARTER MEMBER RECEPTION (\$500)**

On Monday, July 28 a reception will be held in honor of AAPM's Charter members, 5:00pm-6:00pm, just prior to the Awards and Honors Ceremony in the convention center. Sponsor will be acknowledged on a sign at the reception, as well as in the pocket program.

## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

### Select Item(s) to be Sponsored:

- GOLD LEVEL SPONSOR** **\$5,000**
- SILVER LEVEL SPONSOR** **\$2,500**
- 18' High Definition Screen/Exhibit Hall**  
Contact [al@neopromo.com](mailto:al@neopromo.com) **\$950 - \$3,500**
- Electronic Message Center** **\$1,500**
- Electronic Poster Viewing Areas** **\$500**
- Charter Member Reception** **\$500**
- Exhibit Hall Refreshment Breaks** **\$600 per break**  
*Please indicate which break(s) you wish to sponsor:*

AM - Coffee Break:       Mon                       Tues                       Wed

PM - Refreshment Break:       Sun - PM Break       Mon                       Tues

### PAYMENT MUST BE RECEIVED WITH THIS FORM IN ORDER TO RESERVE AN EVENT OR ITEM

- MasterCard     Visa     AM EX     CHECK (drawn on US bank, payable to AAPM)

Signature \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

TOTAL FEES: \$ \_\_\_\_\_

**Order to reserve a sponsorship event or item, please complete and return this form with payment to:  
Hadijah R. Kagolo, AAPM, One Physics Ellipse, College Park, Maryland 20740-3846 FAX: (301) 209-0862**