

SPONSORSHIP ITEMS

Be a Sponsor of an Item for the 2005 AAPM Annual Meeting!

We welcome and encourage co-sponsorship on all items listed below. For recognition of your sponsorship, your company's name and the item sponsored will be listed on the sponsorship page of the 2005 Pocket Program.

NIGHT OUT/TRANSPORTATION \$10,000

The AAPM Night Out will be held at the Museum of Flight. Be the exclusive sponsor of transportation for meeting attendees and you'll be recognized via the following:

- Signage with your company name/logo to be placed in the window of each bus.
- A listing on the Night Out flyer that is inserted in all registrant packets
- A listing in the Night Out description posted on the AAPM Annual Meeting website.
- Signage your company name/logo to be placed at all departure and arrival locations.

SEATTLE AREA POCKET MAP \$7,200

A fold-out map in a pocket- size jacket to be inserted in all registration packet. The map covers the Seattle area listing points of interest and restaurants. A 4 color label identifying your company and booth number will be placed on the cover of the jacket. A great way to stay in view of attendees out of the exhibit hall.

You can view the Seattle Map on-line at:

http://www.mapeasy.com/prod_me.html

WIRELESS LAPTOP LOUNGE \$3,000

The wireless lounge will be located in the Registration area outside the Exhibit Hall. It will accommodate up to 15 users at stand up tables. Power will be provided.

A sign with the sponsor's name and booth number will be on display.

**ELECTRONIC MESSAGE CENTER \$1,000
(Limit 4 sponsors) per sponsor**

EVERYONE uses the Message Center terminals so it's the ultimate opportunity to reach the attendees!

AAPM has developed a customized Internet based messaging system. As a sponsor/co-sponsor, a banner displaying your company logo will be highlighted on the front screen of the system; your company name and booth number will appear on each individual message an attendee receives; and finally people outside the conference will also see this information when accessing the system off site.

Numerous Message Center terminals will be placed throughout the Convention Center including inside the exhibit hall, at the registration center, the Welcome Center, and outside various scientific session meeting rooms.

**ELECTRONIC HOTEL \$500 PLUS project costs
KEY CARDS single sponsor only**

If you're interested in providing customized electronic hotel key cards, you must first complete this form for official approval from AAPM. This is a first come/first served exclusive opportunity to work independently with each hotel in the AAPM housing block on providing key cards. The approved Exhibitor will be responsible for any contracts and costs associated with the project. Sponsor will be provided with a list of the hotel contacts.

Exhibitor must contact AAPM for key card design approval.

ELECTRONIC POSTER VIEWING LOUNGES \$500

All presenters of oral presentations given during Scientific Sessions will be asked to supply the AAPM with an electronic poster of their presentation. In an effort to increase traffic, we will place two Electronic Poster viewing areas in the Exhibit Hall.

There will be 4 computer terminals set in each viewing lounge along with seating so the attendees can view the electronic posters.

A sign indicating your sponsorship will be located in each viewing lounge.

**PARTIAL SPONSORSHIP/ \$500
**EXHIBIT HALL MORNING & AFTERNOON
REFRESHMENT BREAKS****

Refreshment breaks will be held each day in the exhibit hall during the exhibit dates. The breaks are open to all attendees. A sponsorship sign with your company name and booth number will be displayed at the break location. The breaks are always a big hit at the meeting.

Break Schedule

Sunday	July 24	1:00 pm - 1:30 pm 4:30 pm - 5:30 pm
Monday	July 25	9:30 am -10:00 am 3:20 pm - 4:00 pm
Tuesday	July 26	9:30 am -10:00 am 3:20 pm - 4:00 pm
Wednesday	July 27	9:30 am -10:00 am

SPONSORSHIP ITEMS FORM

Company Name: _____

Contact: _____ Phone: _____

Select Item(s) to be Sponsored:

- Night Out/Transportation \$10,000
- Seattle Area Pocket Map \$7,200
- Laptop Wireless Lounge \$ 3,000
- Electronic Message Center \$ 1,000 per sponsor
- Electronic Hotel Key Cards \$500 plus additional costs
- Electronic Poster Viewing Areas \$500
- Partial Sponsorship/Exhibit Hall
Morning and Afternoon
Refreshment Breaks \$ 500 per break

Please indicate which break(s) you wish to sponsor:

- AM - Coffee Break: Mon Tues Wed
- PM - Refreshment Break: Sun - Box Lunch Sun - PM Break
- Mon Tues

PAYMENT MUST BE RECEIVED WITH THIS FORM IN ORDER TO RESERVE AN EVENT OR ITEM

- MasterCard Visa AM EX CHECK (drawn on US bank, payable to AAPM)

Signature

Credit Card Number

Expiration Date

TOTAL FEES: \$ _____