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| **Reported by (Name):** | **Cynthia McCollough** |
| **Organization:** | **AHRA** |
| **Position Title:** | **Liaison to the American Healthcare Radiology Administrators.** |
| **Activity:** | **Attended summer 2019 meeting in Denver. Met with leadership and other affiliated liaisons. Spent significant time on the exhibit floor educating booth managers and marketing folks about the importance of Medical Physicists in equipment selection, purchase, installation, and testing. Asked each to consider exhibiting at AAPM in 2020.** |
| **Meeting Dates:** | **July 2019** |
| **Meeting Location:** | **Denver** |
| **Payment $:** | **Submitted to HQ** |
| **Reasons for Attending ~~or not Attending~~** | **Build bridges and advocate for medical physics resident funding in imaging to administrators, for involvement of imaging physicists, and for increased collaboration with AAPM.**  **Increase imaging presence at AAPM technical exhibits.** |
| **Issues from Previous Meetings or Year:** | **Administrators need to be better informed on the role and activities of QMPs.** |
| **General Description of Activities of the Organization and/or Meeting:** | **Healthcare Radiology Administrators come together to discuss issues of common importance** |
| **Issues for AAPM:** | **Stay plugged in** |
| **Budget Request ($):** | **Funding for 2010 travel to Boston for 3 day meeting.** |