

Door Drop Service for Exhibitors



55th Annual Meeting & Exhibition - August 4 - 8, 2013 - Indianapolis, Indiana

What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional material, invitation, product announcement, etc. directly to the hotel rooms of trade show attendees. Door Drops are an effective way of reaching your prospects and giving them an opportunity to plan which exhibitors they need to visit.

Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

Convention Communications' Green Initiative

For each company participating in our Door Drop Service, Convention Communications will have a native tree planted in a US ecosystem restoration project to offset the resources used in printing and the CO₂ emitted in transit. And we ask that you consider the environment when you design and print your materials.

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Rachel Smiroldo of AAPM at rachel@aapm.org to obtain approval.

Why should I work with Convention Communications instead of contacting the hotels myself?

AAPM has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* the legwork.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

How do I work with Convention Communications?

Call Bob Clayton at (321) 939-0171 to discuss your requirements, or email bob@doordrop.com.

Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Sunday night, August 4, 2013, to the Indianapolis hotel rooms of the AAPM Annual Meeting attendees.

Details

All Hotels \$4,200*

*Price for a single item, maximum 2.0 ounces.

Deadline for Materials: July 25

Convention
Communications