



55th Annual Meeting & Exhibition • August 4 - 8, 2013 • Indianapolis, Indiana

Be a Sponsor of an Item for the 2013 AAPM Meeting! We welcome and encourage co-sponsorship of all items listed below. In addition to specific recognition associated with each opportunity, ALL sponsorships include:

- One Quarter-Page B &W ad of your design in Pocket Program (**if sponsorship form submitted by June 6**)
- Company name and link to your website will appear on the conference website.
- Logo and booth number will appear on "Sponsor Thank You" board placed in each refreshment break area in Exhibit Hall for the entire conference.
- Logo will appear on slide in Electronic Scroll in session room, acknowledging you as an official Sponsor and item sponsored.

ATTENDEE TOTE BAGS *Must Be Submitted by May 31 starting at \$15,000 / exclusive sponsorship

This is a great opportunity to give AAPM conference attendees something they will continue to use long after the meeting. Each registered attendee will receive an environmentally friendly manufactured tote bag with your company name and/or logo and the 2013 meeting logo.

Sponsor will work with official AAPM provider.

Contact HQ for details.

MEETING APPLICATION ON SMARTPHONE

~~1) Overall Gold Application Sponsor
\$10,000 / exclusive sponsorship~~

~~Sponsorship Includes:~~

- ~~- Launch screen logo~~
- ~~- Watermark on the schedule~~
- ~~- Picture in the App Store~~
- ~~- Free banner & landing page~~
- ~~- Free video package~~
- ~~- Specially colored booth on map~~
- ~~- Highlight color on Exhibitor List~~
- ~~- Weighted banners~~

2) Silver Sponsorship
\$5,000/ unlimited sponsorship

Sponsorship Includes:

- Specially Colored booth on map
- Free banner & landing page
- Free video package
- Highlighted row color on Exhibitor list
- Weighted banners

3) Exhibitor Multimedia Package
\$2,500/ unlimited sponsorship

Sponsorship includes:

- A rotating banner ad into a full-page ad or exhibitor detailed information page with Video.

WIDE EMOTION MEDIA WALL**prices vary**

Perfect for full motion videos to promote your company's products and services. The 18.5 foot wide screen will be placed in a central location in the registration area will be seen by all.

For details and pricing quotes, contact:

Al Tokel
Principal - WideEmotion Product Manager
neoPromo Media Group
(201) 760 - 9300
cell (201) 245 - 1313
www.neoPromo.com

INTERNET and MEETING EVALUATION CENTERS**\$3,000 per sponsor**

EVERYONE uses the Internet and Evaluation Center terminals for checking email and completing the meeting evaluations...a requirement in order to obtain CEC! Over 1900 attendees completed the online evaluation for the 2012 annual meeting and most were completed at the meeting.

Three Internet and Evaluation Center terminals stations will be placed throughout the Convention Center (2 inside the exhibit hall and 1 near session meeting rooms).

- Logo will appear on front screen of computer terminals.
- Logo will appear on landing page of the message retrieval system (once attendees log in to specifically retrieve a message).

LUNCH BUNDLE VOUCHERS**\$2,500 per sponsor / per day Monday or Tuesday**

Each Scientific Attendee at the Meeting will receive TWO lunch vouchers with their registration materials. This voucher is good for towards food and/or beverage purchase at any Convention Center food outlet in the Exhibit Halls. Vouchers are valid Monday and Tuesday only, between 12:30 am - 2:00 pm.

Over 1800 coupons were redeemed each day during the 2013 Annual Meeting so we know attendees take advantage of the complimentary lunch!

- Company Name announced over P.A. Monday and Tuesday at the beginning of the Lunch break (12:30 pm)
- Logo and booth number will appear on "Thank You" table tents in all concession seating areas of Exhibit Hall for the entire day.

AAPM NEW MEMBER SYMPOSIUM REFRESHMENT BREAK**\$1,500 per sponsor**

Support the new members and your future customers! A special session has been organized and members new to the association over the past 3 years have been invited to attend. New members have a chance to win a complimentary registration for next year's AAPM Annual Meeting and will have the opportunity to engage with the AAPM Leadership.

- Company Name announced at the session held on Tuesday, August 6, 4:30 – 6:00 pm
- Company representative will be allowed 1 – 2 minutes to address the audience
- Logo and booth number will appear on "Thank You" table tents on refreshment break displays

EXHIBIT HALL MORNING AND AFTERNOON BREAKS**\$1,000 per break / 7 sponsorships available**

More food! Opportunity designed especially for new or smaller companies. Refreshment breaks will be held

each day in the exhibit hall in the designated lounge areas during the exhibit dates. The breaks are open to all attendees, are always a big hit and well attended!

Refreshment Breaks will take place:

Sunday 12:30 PM, 3:00 PM

Monday 10:00 AM, 3:50 PM

Tuesday 10:00 AM, 3:50 PM

Wednesday 10:00 AM

- Logo and booth number will appear on “Thank You” table tents in all refreshment seating areas of Exhibit Hall for the entire day refreshment break is sponsored.
- Logo will appear on beverage napkins during the refreshment break sponsored.

ELECTRONIC HOTEL KEY CARDS

~~\$1,000 plus project costs / exclusive sponsor~~

~~If you're interested in providing customized electronic hotel key cards, you must first complete this form for official approval from AAPM. This is a first come/first served exclusive opportunity to work independently with each hotel in the AAPM housing block on providing key cards. The approved Exhibitor will be responsible for any contracts and costs associated with the project. Sponsor will be provided with a list of the hotel contacts.~~

~~Exhibitor must contact AAPM for approval of key card design.~~