



55th Annual Meeting & Exhibition • August 4 - 8, 2013 • Indianapolis, Indiana

Meeting Website Advertising

AAPM offers a golden opportunity for you to reach each visitor to the AAPM Annual Meeting website — including medical physicists submitting abstracts, registering or visiting for updated meeting information.

Learn about the 55th Annual Meeting in Indianapolis, IN, in 2013.

Banner Advertising

Exposure! — Deliver your message before, during and after the AAPM Annual Meeting with highly targeted, cost-effective banner advertisements (468 x 60 pixels). AAPM Meeting registrants visit the meeting pages for updated meeting information, paper submission, registration and program scheduling. Banner advertising delivers your message for the whole year as meeting registrants return to the Meeting pages to review abstracts and proceedings information.

Your banner ad on the AAPM Meeting pages will deliver qualified prospects to your exhibit booth and your web site - with measurable results. We display your banner using the industry's most sophisticated online impression and click-through tracking software.

Banner size is 468 x 60 pixels. Files accepted are .gif, .jpg, .html and flash files up to 40 kilobytes. Banner design services are available.

Full Year AAPM Meeting - Online Advertising Rates: \$4,100

Contact information:

For online advertising, please contact:
AAPM Meeting - Online Advertising Sales
Deborah Bott, Advertising Sales Manager
Tel: 800-247-2242 or 516-576-2430
Fax: 516-576-2481 or Email: dbott@aip.org
» [Download the Online Reservation Form](#)

Working for you all year long!

The screenshot shows the AAPM website interface. At the top, there are logos for CyberKnife, TomoTherapy, RayStation, and RaySearch. Below these is a navigation bar with links for Home, Attendees, Technical Exhibits, Meeting Program, Association Activities, Virtual Press Room, and Contact Us. The main content area features a 'Welcome!' message and a large image of the Indianapolis skyline at night. Below the image, there is text describing the meeting location and program. A 'What's New This Year' section lists updates like the Special Ultrasound Program and Donors' Lounge. A 'Dates to Remember' section includes a calendar with key dates from January to June.