



News Release

FOR IMMEDIATE REVIEW

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Symposium and Presentations by Medical Physics Experts Underscore Standard Imaging's Presence at AAPM/COMP 2011

Middleton, Wisconsin, July 28, 2011 – Leading medical physics experts and industry professionals will share cutting-edge quality assurance practices in a series of events hosted by Standard Imaging at the 2011 Joint American Association of Physicists in Medicine (AAPM)/Canadian Organization of Medical Physicists (COMP) Meeting July 31 – August 4 in Vancouver, British Columbia.

Headlining these discussions is “Making the Shift: Challenges and Opportunities with Implementing TG-142”, a symposium highlighting the integration of new safety procedures into medical physicists’ workflow. A panel comprised of professionals from across the United States, including Princeton Radiation Oncology, Northside Hospital, ACR/ASTRO Accreditation Programs, University of Texas M.D. Anderson Cancer Center, Washington University and the American College of Radiology, will detail their experiences with, and answer questions about, the practical application of these procedures.

Solutions-oriented QA talks by Standard Imaging product experts will accompany this symposium. Hourly presentations will include hardware and software demonstrations, providing customers with a roadmap to dealing with common daily, monthly and annual testing challenges.

In addition to these events, Standard Imaging’s newest products will be on display at AAPM/COMP 2011. Updates to the company’s software line, including PIPSPRO, IMSure and RT Workspace have continued their evolution into indispensable clinical tools, while the soon-to-be released DoseView 3D water scanning system promises to continue Standard Imaging tradition of excellence in dosimetry.

Standard Imaging is a leading manufacturer of radiation calibration and quality assurance instruments for healthcare. The company was founded in 1989, and has continually grown to become a leader in the medical physics field. For more information, please visit www.standardimaging.com or contact Standard Imaging at 608-831-0025.

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